

Cookie Policy

Cookies are small files placed onto your computer by certain websites that you visit or e-mails that you open.

By using the Sumitomo Chemical Asia Pte Ltd's website, you consent to our use of cookies to collect and use your personal data for the purposes of collecting website usage data, and to give you a personalised and more streamlined online experience.

The personal data that we collect may include information about the way you use our website, your choice of Internet browser, the type of device you're accessing our website from and where you are in the world.

Accepting the use of cookies

You may refuse to accept cookies by changing the settings of your Internet browser. If you do not want cookies to be placed on your device, you can control this through your browser's settings. Refer to the links below for each browser's guide on how to turn off or delete cookies.

- [Chrome](#)
- [Firefox](#)
- [Internet Explorer](#)
- [Safari](#)

If you choose not to allow the use of cookies, some areas of our website may not function properly or be accessible.

You'll find more information on behavioural advertising and about deleting or controlling cookies at:

- If you're in the EU: aboutcookies.org and youronlinechoices.eu
- If you're in the US: networkadvertising.org and aboutads.info

If you delete your cookies, we won't be able to know that you've opted out of behavioural advertising on our website; recognise that you've agreed to our Terms and Conditions, Privacy Policy and Cookie Policy; or remember your language and country preferences. This means that banners from our third-party websites will appear. You will need to accept the use of cookies and provide other cookie-related information again.

How we use cookies

We collect and use cookies on our website for the following purposes:

Technical

Cookies allow our website to function at its most efficient, including but not limited to:

- Balancing website traffic to ensure all our users can enjoy consistent and reliable access
- Limiting traffic to key sections of our website to maintain consistent performance
- Storing our users' acceptance of our Terms and Conditions, Privacy Policy and Cookie Policy

Ease of use

Cookies make navigating our website easier for you, including but not limited to remembering your language and country preferences, and presenting relevant content

Tracking

Cookies are used to gather statistics on how you navigate and perform transactions on our website, including but not limited to:

- Gathering feedback on your satisfaction through surveys
- Gaining insights into how you navigate and perform transactions on our website so that improvements can be made

Marketing

Cookies allow us to present appropriate marketing messages to you, including but not limited to:

- Allowing our website to serve up different versions of a page for marketing purposes
- Allowing third parties to display appropriate advertising to track its effectiveness
- Displaying relevant messages which offer a selection of products based on your viewing behaviour on our website and certain other websites

We also use web analytics services, such as Google Analytics. Google utilises the data they collect to track and examine the use of Xterm website, which is then used to prepare reports and its activities and share them with other Google services. Google may use the data they collect to contextualise and personalise the advertising on its own network. For more details, see Google's Privacy Policy.

Online behavioural advertising

Online behavioural advertising is also known as interest-based advertising. It's a way of serving advertisements that are more relevant to your interests on websites visited by you. Shared interests are grouped together based on your previous web browsing activity. This allows us to display advertising that is relevant and useful to you. Advertising can also be delivered to you based on the website content you've just been viewing. This is called retargeting.

You may opt out of the use of cookies if you don't want to be retargeted or your advertising to be tailored. Opting out does not mean that you will no longer receive online advertising. It does mean that the company or companies from which you opted out will no longer serve you advertising that's tailored to your web preferences and usage patterns. You may instead see more advertising that isn't as relevant to your preferences.